

University of Pretoria Yearbook 2016

Corporate entrepreneurship 843 (ENP 843)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	25.00
Programmes	MPhil Entrepreneurship
Prerequisites	No prerequisites.
Language of tuition	English
Academic organisation	Business Management
Period of presentation	Semester 1

Module content

- Applying entrepreneurship to established companies
- Corporate venturing
- Levels of corporate entrepreneurship
- Training for corporate entrepreneurs
- Implementation of intrapreneurial management

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